



Subject Matter: Draft Downtown Façade and Building Improvement Program Policy

Department: Operations

Presented By: Katlin Ducherer

GPC Meeting Date: March 20, 2023

Topic: Draft Downtown Façade and Building Improvement Program Policy (Program).

Background: For a city's downtown, one detriment to its character and quality can be building frontage and landscape. The physical appearance of the environment in which we live and work has an effect on residents and visitors. Therefore, a community that is appealing to the eye gives everyone a greater sense of place.

Since the establishment of the Downtown Area Redevelopment Committee (DARC) in August 2021, Administration and the DARC have worked diligently to create a made in Lloydminster Downtown Façade and Building Improvement Program.

Objective: The Draft Downtown Façade and Building Improvement Program Policy focuses primarily on the physical appearance of buildings and landscape located within the downtown core and their relationship to the street view.

The Program is a combination of loan and grant opportunities being made available to downtown Lloydminster private sector property and/or business owners. The Program's purpose is to provide monetary assistance as an incentive to downtown building/business owners to improve the character and physical appearance of downtown City of Lloydminster buildings and landscape.

Options:

1. That the Committee accept this report as information and that the item be brought forward to a future Regular Council meeting for decision.

Alignment with Strategic Plan: This item is in alignment with the following strategic area: Building Economic Resilience. The goal of the Downtown Façade and Building Improvement Program is to improve the retail marketplace and building structures/landscape located in downtown Lloydminster.

Governance Implications: The Draft Downtown Façade and Building Improvement Program Policy will be presented at a future Regular Council Meeting for Council's consideration.

Budget/Financial Implications: The City of Lloydminster's Economic Development department has an approved 2023 Operating Budget of \$350,000 allocated towards the Program.

Environmental Implications: N/A



**City of Lloydminster
Information Report (IR)**

Report Approval Details

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| Document Title: | Draft Downtown Facade and Building Improvement Program Policy.docx |
| Attachments: | - Downtown Façade and Building Improvement Program Policy Draft (1).docx |
| Final Approval Date: | Mar 14, 2023 |

This report and all of its attachments were approved and signed as outlined below:

Dion Pollard

Doug Rodwell