

<b>Subject Matter: Public Art Committee Proposal – Faces of Lloydminster</b>
<b>Department: Community Development Services</b>
Presented By: Natalie Clysdale
<b>GPC Meeting Date: February 13, 2022</b>

**Topic:** To provide information regarding the Public Art Proposal 'Faces of Lloydminster' by Mick Classen.

**Background:** On June 21, 2021, Council adopted Policy No. 770-01, Public Art Policy. This Policy provides direction on how Public Art will be acquired, maintained, funded, and deaccessioned in the City. On September 20, 2021, the Public Art Advisory Committee Terms of Reference was approved by Council. The Terms of Reference provides direction to the Committee on how the Committee is to be formed and what role it plays in the adjudication of Public Art. On November 8, 2021, Council approved the appointment of the Committee members.

On June 6, 2022, the Public Art Advisory Committee (PAAC) received a presentation from Mick Classen regarding the 'Faces of Lloydminster' project; a series of 6' x 4' concrete/fiberglass face sculptures painted by local artists from the community. The Committee requested a detailed proposal for three sculptures, to include information regarding the roles and responsibilities for transportation, costing for fabrication and installation, overall budget, maintenance requirements, and design proposals from artists.

On September 28, 2022, the Public Art Advisory Committee reviewed the 'Faces of Lloydminster' public art proposal, including design concepts from local artists Harwell Teves, Michelle Lake, and Brandi Hofer. The design concepts have been included in Appendix 'A'.

**Objective:** The PAAC recommends the sculptures for installment along the berm on College Drive at 25<sup>th</sup> Street and 59<sup>th</sup> Avenue and separated to allow for a suitable distance. With installation the responsibility of the City, the Faces of Lloydminster sculptures would lay horizontally on a landscaped pad prepared by the Parks and Green Spaces Department.

Administration developed a detailed budget to consider fabrication of the sculptures, transportation, installation/landscaping, and signage. The PAAC is requesting the cost of the project from the Public Art Reserve for a total of \$10,350. The budget breakdown is found in the table below:

Item	Cost
Fabrication	\$6,300.00
Transportation	\$600.00
Installation and Landscaping	\$1,500.00
Signage/Pedestals	\$1,650.00
Year 1 Maintenance	\$300.00
<b>Total</b>	<b>\$10,350.00</b>

Installation would occur around the seasonal schedule of the Parks and Green Spaces Department.

Signage for the 'Faces of Lloydminster' would align with similar public art installations within the City of Lloydminster. Additional information about the project will be found on the City of Lloydminster website, linking viewers to the subject matter through a QR code found on signage.

Annual maintenance would include a varnish/graffiti coating to the cost of \$100 per sculpture with projected annual maintenance of \$300 per year and will be added to yearly budget requests in the future.

**Options:**

1. That the Committee accept this report as information and that the item be brought forward to a future Regular Council meeting for decision.
2. That the Committee request more information and that the item be brought forward to a future Regular Council meeting for decision.
3. That the Committee request more information and that the item be brought forward to a future Governance & Priorities Committee meeting.

**Alignment with Strategic Plan:** This item is in alignment with the following strategic area: Managing our Environment and Infrastructure. The City is ensuring that the public have access to attractive public spaces to celebrate the art and artists that exist within our community.

**Governance Implications:** N/A

**Budget/Financial Implications:** The Public Art Committee is requesting \$10,350 from the Public Art Reserve to fund the purchase, installation and maintenance of the 'Faces of Lloydminster' proposal. The City allocates a minimum of 1% of the annual capital surplus to the Public Arts Reserve.

**Environmental Implications:** N/A

	<p align="center"><b>City of Lloydminster Information Report (IR)</b></p>
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### **Report Approval Details**

Document Title:	Public Art Committee; Proposal - Faces of Lloydminster.docx
Attachments:	
Final Approval Date:	Jan 20, 2023

This report and all of its attachments were approved and signed as outlined below:

Tracy Simpson

Doug Rodwell

Dion Pollard